



2019 SIFT Sponsorship Opportunities

Platinum Sponsor (7,500+)

- Exclusive sponsor of the handbook, flights, or bus transportation
- Receive resumes from students across Canada for summer employment and permanent positions
- Invitation to SIFT wine and cheese reception
- Logo in SIFT handbook
- Sponsor signage during SIFT

CSPG Corporate Advantage Program

- Logo displayed at all 8 Technical Luncheons
- Logo displayed at all 40-50 Division Talks
- Logo in CSPG GeoCalendar
- Recognition at conferences and conventions
- Name listed in Reservoir
- Logo displayed on office TV
- Logo displayed on street side TV

Gold Sponsor (5,000+)

- Receive resumes from students across Canada for summer employment and permanent positions
- Invitation to SIFT wine and cheese reception
- Logo in SIFT handbook
- Sponsor signage during SIFT

CSPG Corporate Advantage Program

- Logo displayed at all 8 Technical Luncheons
- Logo displayed at all 40-50 Division Talks
- Logo in CSPG GeoCalendar
- Recognition at conferences and conventions
- Name listed in Reservoir
- Logo displayed on office TV
- Logo displayed on street side TV





Silver Sponsor (\$2,500+)

- Invitation to SIFT wine and cheese reception
 - Logo in SIFT handbook
 - Sponsor signage during SIFT
- CSPG Corporate Advantage Program**
- Logo displayed at all 8 Technical Luncheons
 - Logo displayed at all 40-50 Division Talks
 - Logo in CSPG GeoCalendar
 - Recognition at conferences and conventions
 - Name listed in Reservoir
 - Logo displayed on office TV
 - Logo displayed on street side TV

Bronze Sponsor (\$1,000+)

- Invitation to SIFT wine and cheese reception
 - Logo in SIFT handbook
- CSPG Corporate Advantage Program**
- Logo displayed at all 8 Technical Luncheons
 - Logo displayed at all 40-50 Division Talks
 - Name listed in Reservoir
 - Logo displayed on office TV
 - Logo displayed on street side TV

In - Kind Donation Opportunities:

- Notebooks
- Satellite Phones
- Prizes
- Session Rooms
- Swag
- Transportation

Please note that in-kind donations will be recognized with the same sponsorship levels/ benefits based on the approximate monetary value allotted.





Event-Specific Sponsorship

Exploration Game

One of the main activities of SIFT, the students spend a portion of each day at the University of Calgary in teams working through a real-life exploration scenario. They drill wells, bid on land, and make deals with other groups, all while learning fundamental geology exploration skills. At the end, the students are judged by a panel of industry experts, where a technical and financial award is given out.

Sponsorship of the exploration game would cover printing supplies (maps, logs) and materials for the students, as well as lunch (4 days) and dinner (1 day), plus the awards handed out to the two teams (8 students). Sponsors of the Exploration Game are given priority for the six judging spots.

Costs Associated with the Exploration Game:

Printing Supplies: \$1,500

Lunch (one day): \$400

Awards: \$500

**sponsors of the Exploration Game are given priority for the six judging spots.*

**companies can sponsor a single day of the game (i.e. lunch for one day)*

Dino Day

Led by Jon Noad, the students travel to Dinosaur Provincial Park and spend the day learning about fluvial depositional architecture and character.

Sponsorship would go toward travel expenses to Dinosaur Provincial Park, and meal expenses for the students. There is a specific field guide handed out to the students, so any company sponsoring Dino Day would have their logo on the field guide, and special recognition would be made at the Wine & Cheese.

Costs Associated with Dino Day:

Bus: \$1,100

Field Guide Printing: \$750

Breakfast: \$200

Lunch: \$300

Dinner: \$500

Core Days (x2)

Two days are spent at the AER Core Research Centre – the first day covers siliclastic and carbonate formations, the second heavy oil and unconventional formations. The students are given lectures by industry experts, then are shown examples from the core.

Sponsorship of one of the two core days would cover the cost at the AER for the tables, core changes, and room booking, as well as lunch for the students.

Costs Associated with Core Days (each day):

Core table, changes, and room booking: \$900

Lunch: \$400

