



CSPG Technical Division Sponsorship Opportunities

The CSPG Technical Division program offers free monthly talks for CSPG members to attend in person and online. The CSPG has 12 technical divisions that cover varying technical content that is of interest to our diverse membership.

The CSPG recognizes the Technical Division talk season beginning September of the current year and ends in August of the next year while talks are typically held between September and June of this timeframe.

2022-2023 Season Opportunities

Technical Division Program Sponsor

SOLD

This sponsorship ensures that CSPG continues to offer our membership free monthly talks hosted in-person and online. This program engages upwards of 45 volunteers and attracts on average 1800 registrants to our upwards of 50 talks hosted between September and June of each year.

This sponsorship is for all 12 Technical Divisions of the CSPG.

Deliverables:

- Title sponsor for each CSPG division,
- logo recognition with a link on the overview division webpage,
- logo recognition in event reminder emails for panel members, and registrants,
- opportunity to display company pop-up banner at division events (for in-person events only),
- opportunity to distribute a handout at all in person events,
- logo recognition during event introduction,
- verbal recognition during event introduction, and
- opportunity to provide e-newsletter advertisement in six (6) CSPG E-newsletters.

Technical Division Refreshment Sponsor

\$950 value

Each CSPG Technical Division likes to ensure that all attendees can grab a cup of coffee and light refreshments for each talk. This sponsorship would ensure that the cost of this added benefit is covered for the chosen Technical Division for the entire season of talks.

Divisions seeking sponsorship: ~~BASS~~, Energy Transition and Sustainability, Environment, Geological Modelling and Analytics, ~~Geothermal~~, Heavy Oil/Oil Sands, Hydrogeology, ~~International~~, Operations Geology, Structural Geology, Well Logging.

Note: The number of talks that any division plans during a season is variable. CSPG does not guarantee a certain number of in-person talks hosted in any season.



Deliverables:

- logo recognition on sponsored Technical Division webpage,
- logo recognition on applicable coffee table signage,
- logo and verbal recognition during Technical Division talk introduction.

Technical Division Speaker Gift Sponsor

\$350 value

Technical Division speakers make this program possible by volunteering their time to give innovative talks to our membership and larger geocommunity. This sponsorship supports the CSPG in providing speaker gifts for the chosen Technical Division for the entire season of talks.

Divisions seeking sponsorship: ~~BASS~~, Energy Transition and Sustainability, Environment, Geological Modelling and Analytics, ~~Geothermal~~, Heavy Oil/Oil Sands, Hydrogeology, ~~International~~, Operations Geology, Structural Geology, Well Logging.

Note: The number of talks that any division plans during a season is variable. CSPG does not guarantee a certain number of in-person talks hosted in any season.

Deliverables:

- logo recognition on sponsored Technical Division webpage,
- logo and verbal recognition during Technical Division talk introduction.

Technical Division Holiday Social Sponsor

\$500 value

Annually, the CSPG Technical Divisions collaborate to celebrate the holiday season by hosting a social at a local pub. This is an opportunity for all Technical Division volunteers, speakers, and attendees to mingle and enjoy light refreshments and snacks.

This will be a free event for CSPG members and a \$10CAD fee for non-members.

Date: Thursday December 1st, 2022

Time: 3:30-6:30pm

Location: The Unicorn, Calgary AB

Estimated audience: 75-125 attendees

Deliverables:

- Logo recognition on Technical Division Holiday Social webpage,
- logo displayed on ppt slide promoting this event at Technical Division talks,
- opportunity to provide one (1) pop-up banner to display onsite, and
- verbal recognition during the Holiday Social welcome announcement.