

31st ANNUAL MIXED GOLF TOURNAMENT

AUGUST 23, 2023, LYNX RIDGE GOLF COURSE

SPONSORSHIP OPPORTUNITIES



Golf season will be upon us before we know it, and we have begun planning for the 31st edition of the Mixed Golf Tournament. We will be back at Lynx Ridge Golf Club in the northwest part of Calgary again this year. The tournament will be held on Wednesday August 23rd at 1:30pm.



LYNX RIDGE
GOLF CLUB

WHO

The CEGA Mixed Golf Tournament is sold out almost every year with an average of close to 100 golfers in attendance. Typically, two-thirds of the golfers are comprised of geologists working in the oil and gas industry in downtown Calgary. The remaining participants are golfers from service companies and/or sponsors who have generously donated towards the event.

The purpose of the tournament is to provide a social and non-competitive event for the members to get together and network. This is a great place to meet other members that a person normally wouldn't in their regular work days, such as consultants, service company personnel, etc. This is why we have kept it as a relatively non-competitive Team Scramble format. The event focuses on having fun and meeting people. Winning anything is just a bonus.

WHY SPONSOR

As always, corporate sponsorship plays a vital role in making the Tournament a huge success, year after year. As committee members, we strive to make sure all participants recognize the many corporate sponsors and the key role each one has in helping out with this event. The committee plans to use your corporate sponsor names whenever possible throughout the tournament in an effort to get maximum exposure for every sponsor.

For availability please contact Darren Hiscott (dhiscott@suncor.com)
or Kristy Casebeer (Kristy.casebeer@cspg.org)



CEGA

31st ANNUAL MIXED GOLF TOURNAMENT

AUGUST 23, 2023, LYNX RIDGE GOLF COURSE

SPONSORSHIP OPPORTUNITIES



THE DETAILS

The next page is a list of the available sponsorship opportunities and what each sponsorship level provides to your company. Some complimentary tournament entry fees and banquet tickets are also included for company representatives, for Platinum, Gold, and Silver sponsors.

In addition to our Platinum, Gold, Silver and Hole sponsors, many companies will donate prizes, in kind or in cash, used to provide skill or draw prizes. Donors' names go on a recognition board, and we try to recognize all contributors as the prizes are awarded.

Due to demand on sponsorship opportunities at this event, we are asking that previous sponsors confirm their intent to renew by May 1, 2023, in order to hold their spot. To do this, please send an email to stating your intentions.

Upon your written confirmation, we will issue an invoice from the CEGA office. Previous sponsors will be given the "First right of refusal".

The same will be applied to "Tent spots" on the course. Priority for tents will be given to Platinum Level Sponsors, then to Gold Sponsors, down to Silver Level Sponsors. There are only **Five Tent Spots** available at Lynx Ridge Golf Club. The tents will all be located on the five Par 3's (Hole 5, 8, 12, 14 and 17). Tent spots will be awarded to former Sponsors based on their level of sponsorship. Any remaining tent positions on the course may be awarded to former Silver sponsors if there are no new Gold or Platinum Sponsors.

We hope we can count on your sponsorship, in one form or another. Your valued contributions will help ensure this 31st edition of the CEGA Mixed Golf Tournament is the most successful yet.

Thank you

For availability please contact Darren Hiscott (dhiscott@suncor.com)
or Kristy Casebeer (Kristy.casebeer@cspg.org)



CEGA

31st ANNUAL MIXED GOLF TOURNAMENT

AUGUST 23, 2023, LYNX RIDGE GOLF COURSE

SPONSORSHIP OPPORTUNITIES



	PLATINUM	GOLD	SILVER	HOLE
RECOGNITION	\$3500	\$2000	\$1500	\$750
Recognition in one (1) social media post on CEGA's social media accounts				
Company logo included on Mixed Golf webpage				
Company logo included on print material at tournament				
Company logo on signage on road into golf course ¹				
Company logo on signage on hole ¹				
Complimentary golfer registrations	x4	x2	x1	
Complimentary dinner tickets ²	x4	x2	x1	
First right of refusal for tent spot ³				
Tent spot opportunity ³				
Golf cart sponsorship opportunity ³				
Putting contest sponsor opportunity ³				
Halfway house sponsor opportunity ³				
Driving range sponsor opportunity ³				
Boxed Lunch sponsor opportunity ³				
Beverage cart/photos sponsor opportunity ³				
Dinner sponsor opportunity ³				
Scoring system sponsor opportunity ³				

1- Placement/location at the discretion of the planning committee

2- Tickets for additional guests that are not golfing, all registered golfers receive a dinner ticket. Names must be submitted to committee prior to the tournament.

3- First right of refusal on any open tent spots and opportunities go to Platinum Sponsors first, then to Gold, then to Silver. All returning sponsors get first right of refusal to their previous year sponsorship.

For availability please contact Darren Hiscott (dhiscott@suncor.com)
or Kristy Casebeer (Kristy.casebeer@cspg.org)



CEGA