



## GEOWOMEN TALK

### Intersectional Gendered Impacts of COVID-19

Speaker: Marcie Hawranik | Canadian Equality Consulting

August 11, 2020 | 11:00 am - 12:00 pm (Mountain Time)



#### ABSTRACT

COVID-19 has disproportionately impacted women and exacerbated gender inequality. The majority of workers directly impacted and at a higher risk of contracting COVID-19 are women. The employment rate decline throughout the COVID-19 period was predominantly women. Women are dropping out of the workforce at higher rates due to COVID-19 caregiving responsibilities, home-schooling requirements and sanitation and cleaning needs - all of which are further reinforced by the gender pay gap, societal expectations and our gendered employment sectors. As we prepare for schools to re-open in the Fall and the second wave of COVID-19 to start, we need to examine the shortfalls and barriers of our current system and policies and create changes now to advance equality.

#### BIOGRAPHY

Marcie is the founder of Canadian Equality Consulting; an Alberta-based company that supports workplaces to become leaders in gender equity, diversity and inclusion. Marcie has a Master's degree in international relations from the Maxwell School at Syracuse University in New York focused on conflict resolution, a Bachelor (Hons) degree in Political Studies, and extensive experience in gender analysis, gender mainstreaming, diversity and inclusion, policy and program development, and stakeholder engagement.

Marcie also co-hosts a podcast called "(ex)clusion," an exploration of all things equity, diversity and inclusion.

A few highlights of Marcie's work include:

- Speaking on Alberta's advancements towards gender equality to the United Nations Panel on Business and Human Rights and to the World Bank;
- Creating the new Alberta Status of Women ministry;
- Designing consultation and engagement strategies for non-governmental organizations at the United Nations Human Rights Council in Geneva;
- Leading the prep and organization for the Government of Canada at the United Nations Human Rights Council during the review of Canada's human rights record;

In 2019, Marcie was recognized by UN Women as a "SHE Innovator" and in 2018, she won the Premier's Award of Excellence for her innovative work to advance gender equality in Alberta. Marcie is also a Mom to two little feminist sons.