ABSTRACT

Now, more than ever, we must learn how to adapt, embrace change, and pivot.

This is a talk about my own career pivot – from someone with over a decade of experience providing geological drilling supervision on rigs to my current position as Director of Communications with an amazing group called Project Reconciliation.

This is a talk about resilience and navigating uncertainty. It is about going out on a limb – and falling – and trying again. It is about taking stock of what you already have, especially when you think that may be little. I’ll describe how I worked to independently build new knowledge and experiences, and the important process of redefining success itself.

This won’t be a glossy and neat success story. There was no defined path for my transformation, so I will focus more on the process of pathfinding. I will highlight elements of my experience that should be easier today, despite a landscape that is generally more challenging. The point is to share tools that could help you face your own challenges.

Hope to see you there!

BIOGRAPHY

Jennifer is Director of Communications with Project Reconciliation. She is also a Board Member of the Canadian Heavy Oil Association. Jennifer has over 10 years experience geological drilling supervision on rigs throughout Western Canada. She is passionate about driving forward the energy transition and revolutionizing resource development.

As communications director for an NGO, she organized a pioneering cross-cultural solar training program and installation with the Louis Bull Tribe in Alberta. She is a former Chair of the Board for the Newfoundland and Labrador Sexual Assault Crisis and Prevention Centre and a former board member for the Canadian Parks and Wilderness Society (NL Chapter).

Jennifer holds a B.Sc. (honors) in geology and a B.Sc. in biology from Memorial university, where her studies focused on marine biology.