



CSPG
Canada's Energy Geoscientists

Luncheon Sponsorship Opportunities

CSPG strives to deliver a diverse range of technical presentations for the interest and benefit of the CSPG membership, which is made up of geoscientists, managers, executives, consultants, students, and academia.

Luncheon Featured Sponsor

Value: \$4000

Our Featured Luncheon sponsor is an integral partner to the CSPG and with this sponsorship we strive to provide value by delivering specific promotional opportunities for your company. Ideally, we want to partner with Featured Sponsors based on the technical content presented at our luncheon.

Benefits of Sponsorship:

- Company logo, linked to sponsor website, on the sponsored luncheon webpage
- Company banner ad with a link in one (1) CSPG e-newsletter luncheon promotion
 - *Banner ad specs: 450px by 250px , png. or jpg. 150dpi resolution*
- Company logo displayed on event promotions– e-newsletters, social media, other CSPG events (at the discretion of CSPG)
- Opportunity to provide pre-recorded video ad for your company at the beginning of the luncheon
 - *Video should be 2 min maximum, .MP4 format, 720p resolution and no larger than 4GB*
- Verbal recognition of sponsorship during luncheon introduction
- Company logo on introductory slides displayed at the beginning of the luncheon
- Five (5) complimentary tickets for the sponsored luncheon
- Opportunity to provide a maximum of two (2) digital handouts to luncheon participants
 - *.pdf format, maximum file size per handout 100 MB*
- Opportunity to provide company pop-up banner at luncheon entrance
- Opportunity to request registration list of event attendees

Luncheon Collaborating Sponsor

Value: \$2000

Working with our sponsors has allowed CSPG to provide affordable avenues for our members and larger geocommunity to gain valuable Continuing Professional Development credits. This level of sponsorship can be customized to fit your companies promotional goals.

- Company logo with a link on the sponsored luncheon webpage
- Company logo included on event promotions– e-newsletters, social media, other CSPG events (at the discretion of CSPG)
- Verbal recognition of sponsorship during luncheon introduction
- Company logo on introduction slides displayed at the beginning of the luncheon
- Two (2) complimentary tickets for the sponsored luncheon
- One (1) of the additional deliverables listed below:
 - Opportunity to provide a table/seat drop at the luncheon (printed & provided by sponsor)
 - Opportunity to provide one (1) digital handout to luncheon participants
 - Company banner ad with a link in one (1) CSPG e-newsletter
 - *Banner ad specs: 450px by 250px , png. or jpg. 150dpi resolution*

Contact Us Today

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View Upcoming Talks

www.cspg.org/luncheon